



Tesla Photovoltaic Energy Storage Industry Chain

How did Tesla Solar perform in Q4?

Tesla Solar had a good quarter with 100 MW deployed, but the company really shined with its energy storage deployment: Powerwalls and Megapacks. Tesla confirmed that it deployed a record 2.4 GWh of energy storage in Q4. That's up 152% year-over-year and 300 MW more than the previous quarter, which was also a massive record.

Does Tesla have a vertical supply chain?

"Tesla has the energy storage industry's most vertically integrated supply chain, from manufacturing hardware to providing energy storage solutions. This enables Tesla to deliver continued improvements and new features to clients quickly and helps customers maintain storage assets for their entire lifespan," Shang added.

Does Tesla sell solar & energy storage?

Small as it is, the division is selling more energy storage and solar. Revenue from this division grew 62% from the previous quarter and more than 116% from the same quarter in 2020. Tesla doesn't separate solar and energy storage revenue.

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Tesla doesn't separate solar and energy storage revenue. More importantly, the cost of revenue for its solar and energy storage business was \$781 million, meaning that for the first time the total cost of producing and distributing these energy storage products was lower than the revenue it generated. That's good news.

How big is Tesla's Energy Storage business?

Tesla's energy storage business is still peanuts compared to Tesla's automotive business, but it's growing fast. "It's now at over \$1 billion a quarter for the first time"; Multiply by 6 when Lathrop is fully ramped, hopefully by the end of the year. Margins could be as high as 50%, with a waiting list, as of now, of two years.

Does Tesla have a solar business?

The scale of Tesla's residential solar business isn't what it once was. Yet, commercial and home batteries still play a key role in the switch to renewable energy sources, as they store intermittently available clean energy for later use.

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