



State Grid WeChat Official Account6

How to use WeChat account of State Grid Beijing Electric Power Company?

Official WeChat Account of State Grid Beijing Electric Power Company Service hours: 24 hours Payment methods: Via the payment methods supported by WeChat How to use: Follow the account,tap "Micro Business Hall",and follow the instructions to finish payments. Alipay Service hours: 24 hours

Are WeChat Official accounts scientific?

Finally,the empirical study of the 12 official accounts of State Grid is made. The evaluation index system of WeChat official account includes 4 first level indicators and 15 two level indicators. This study proposes that the index system and data processing method are scientific.

Are government WeChat Official accounts growing?

The growth of Chinese government WeChat official accounts,including the TMB account (the subject of this study),is still in its preliminary phase. The TMB account,which was designed to be a general platform for all traffic-related services,has turned out to be a lookup tool.

What is WeChat enterprise official account evaluation index system?

data processing method proposed in this study are scientific. The WeChat enterprise official account evaluation index system is applicable to horizontal comparison between different enterprises,and also applies to vertical comparison of different historical periods of the same enterprise.

Who owns the WeChat official account?

This study focused on an active government-owned WeChat official account,which is owned by the Traffic Management Bureau (TMB) of a capital city in central China. The TMB account has accumulated approximately three million followers since its establishment in 2013.

Are WeChat Official accounts delivering public services in China?

The evaluation of Chinese government WeChat official accounts delivering public serviceshas become an important research focus,given the increasing trend in this area.

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