

Radio and Television Network TV WeChat Account

How to register a WeChat official account?

To register a WeChat official account, follow these steps: Visit the WeChat official accounts platform at <https://open.weixin.qq.com> on desktop and enter the Registration page by clicking 'Register Now' on the upper-right corner. 1. Select 'Service Account' on the Account Types Selection Page 2. Fill in the details on the 4-Step Registration Form.

What is a WeChat service account?

The service accounts (also called official account) is your business hub on WeChat. WeChat official accounts enable the following functions: Mini program (aka mini apps) are sub-applications within WeChat that offer additional specific functions and value propositions such as goods or services.

Do you have a personal WeChat account?

Congratulations, you now have a personal WeChat account! Dragon Trail offers services in opening and managing WeChat service and subscription accounts including content and campaign creation, WeChat Channels accounts, WeChat mini programs, WeChat media buy, WeChat-based training for the Chinese travel trade, and more.

How to use WeChat on iPhone?

Step 1 Download and install WeChat on the Apple App Store, Google Play or WeChat official website. Step 2 Tap to sign up via your phone number or a Facebook account. We recommend to use your phone number. Step 3 Tap "Country/Region" to proceed to the next step. Step 4 Make sure to select your region linked to your mobile phone number. Step 5



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