



# How to sell new energy photovoltaic panels

Can I Sell my solar panels back to the grid?

You can sell your excess energy generated from your solar panels back to the grid. [Learn more.](#)

How do I Sell my solar panels?

Find a good location to sell your solar panels. If you are selling to homeowners, consider setting up a display at a local home improvement store or green fair. If you are selling to businesses, consider exhibiting at trade shows or business expositions that focus on environment-friendly products and services. Price your solar panels competitively.

Why do utility companies sell solar power back to the grid?

**Utility Company Competition:** When you sell solar power back to the grid, you contribute to a more competitive energy market. Utility companies are now incentivized to offer better service and potentially lower rates because they are competing with solar energy systems and other renewable energy source providers.

Can you sell excess solar power?

Selling excess power from your solar system can lead to significant savings and even profits over time. The earning potential depends on factors like your location, the size of your solar panels installed, and your local net metering policies.

How do you sell a roof if you have solar panels?

Check for roofs that face south with little to no shade. These are prime spots for solar panels. Make sure the roof is big and strong enough to hold the panel systems. If you find roofs like this, you've got a great chance to sell. Use data to show the benefits of switching to solar power. Always focus on these top roofs first in your

Should I transfer my solar power system to a new homebuyer?

In most cases, a homeowner who is moving agrees to transfer the existing SRECs their solar power system has generated to the new homebuyer, along with ownership of the system. Some sellers even use this as a means of getting more money for their homes, along with the property value added by the PV system itself.

**Key Strategies for Selling Solar Panels** Unlock the full potential of your solar sales approach with key strategies designed to align with customer needs, streamline your outreach, and establish your role as a go-to expert in ...



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